

NASCAR TICKET SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Open only to legal residents of Maine, Massachusetts, New Hampshire, Vermont and Rhode Island, who are of legal age of majority in their jurisdiction of residence and at least 18 years of age at the time of entry, and who have not won a prize from a Comcast Cable Communications Management, LLC, d/b/a Comcast Advertising ("Comcast") promotion within the past six (6) months. Void outside the location(s) specified above and where prohibited. Employees, their immediate families (parent, child, spouse, and/or sibling and each of their respective spouses, regardless of where they reside), and those living in the same households (whether or not related), of Comcast and New England Toyota Dealers Association (each a "Sponsor" and collectively, the "Sponsors"), and each of their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsors, which are binding and final on matters relating to this sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws.

METHOD OF ENTRY.

The sweepstakes begins on July 13, 2026, at 6:00 a.m. EST and ends on August 9, 2026, at 11:59 p.m. ET (collectively, the "Sweepstakes Period"). Sponsor's computer shall be the official clock for purposes of calculating the beginning and end of the Sweepstakes Period. To enter, visit ToyotaNascarSweeps.com, and complete all of the required information and follow all instructions to submit the official entry form. Limit one (1) Entry per person/email address per day. All entries must be received within the Sweepstakes Period to be eligible. Entries generated by script, macro or other automated means are void. All entries become the property of Sponsors and may not be acknowledged or returned.

DRAWING & WINNER NOTIFICATION.

Potential winner(s) will be selected in a random drawing on or about August 10, 2026, from all eligible entries received. Odds of winning depend on the number of eligible entries received. Potential winners will be notified by phone, mail and/or email and may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release, within seventy-two (72) hours of date of issuance. If such documents are not returned within the specified time period, prize or prize notification is returned as undeliverable, potential winner is not in compliance with these Official Rules, or Sponsors are unable to reach a potential winner within a reasonable time period, prize will be forfeited and, at Sponsors' discretion, an alternate winner selected.

PRIZES.

THREE (3) winners will receive one (1) Race Day VIP Package that includes four (4) grandstand tickets, one (1) parking pass, four (4) NASCAR Cup Series Garage and Pit Passes, four (4) NASCAR Official Pace Car ride-along experiences, one (1) group meet and greet with a Toyota Racing driver, one (1) private guided tour of the garage and pit area before the race, one (1) \$150 concession voucher, the use of four (4) driver/team scanners with headsets to listen to driver/team communications during the race, and four (4) Toyota Racing premium gift bags. (Approximate Retail Value ("ARV"): \$7,257.

One hundred and twenty-five (125) winners will receive four (4) grandstand tickets each. ARV: \$300.

Total ARV of all prizes: \$59,271. Winners are solely responsible for all expenses, costs and/or fees associated with acceptance and/or use of the prize not specified herein as being awarded, including, without limitation, any and all taxes. Winners may not substitute, assign or transfer prize, but Sponsors reserve the right, at their sole discretion, to substitute a prize with one of comparable or greater value. Prize is awarded "as is" with no warranty or guarantee, either express or implied. All prize details are at Sponsors' sole discretion. Limit one (1) prize per person/email address/household.

Tickets are subject to certain terms and conditions as specified thereon. Seat locations will be determined by Sponsor. Winner and guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of prize.

GENERAL CONDITIONS.

Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries or email; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or

misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind, whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with administration of the sweepstakes, processing of entries, contacting the potential winner(s), announcement of prizes, or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this sweepstakes or downloading materials from or use of any sweepstakes-related website. Persons who tamper with or abuse any aspect of the sweepstakes, including any sweepstakes-related website, or who are in violation of these Official Rules, as solely determined by Sponsors, may be disqualified and all associated entries will be void. Should any portion of the sweepstakes be, in Sponsors' sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsors, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsors reserve the right at their sole discretion to suspend, modify or terminate the sweepstakes and, if terminated, at their discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken. Entrants, by participating, agree that Sponsors, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability for any injuries, losses or damages of any kind, including death or damage to persons or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this sweepstakes. Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsors and their respective designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes, without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice, review or approval. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY SWEEPSTAKES-RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR MAY DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

DISPUTES.

Except where prohibited by law, as a condition of participating in this sweepstakes, participant agrees that (1) any and all disputes and causes of action arising out of or connected with this sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the participant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with participating in this sweepstakes), and participant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor in connection with the sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of New York, USA.

REQUEST FOR WINNERS' LIST.

List of winners (available after August 11, 2026), will be shared via email to Comcast Advertising.

SPONSOR INFORMATION.

Comcast Cable Communications Management, LLC, d/b/a Comcast Advertising,

Comcast Advertising
2 Batterymarch Park, Suite 205,
Quincy, MA 02169.