

FORD RAPTOR RALLY
PARTICIPANT TERMS AND CONDITIONS

OPEN ONLY TO ELIGIBLE LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, CANADA AND VIETNAM WHO ARE AT LEAST 18 YEARS OLD, POSSESS A VALID, IN FORCE DRIVERS' LICENSE AND ARE THE TITLED OWNER OF A FORD 150 RAPTOR, FORD BRONCO RAPTOR OR FORD RANGER RAPTOR AT THE TIME OF APPLICATION.

VOID IN PUERTO RICO, ALL U.S. TERRITORIES AND POSSESSIONS, AND WHERE PROHIBITED OR RESTRICTED BY LAW.

The Ford Raptor Rally being held in Lake Havasu City, Arizona on October 16-17, 2026 ("Event") is being conducted by the Ford Motor Company ("Ford"), and is administered by Imagination the Americas ("Imagination"). The elements of the Event may *be* changed or modified by Ford and/or Imagination in their sole and absolute discretion. These terms and conditions ("Terms and Conditions") shall in combination with any other agreements between the Participant and Ford regarding the Event shall govern the relationship between the parties regarding the Event.

- 1. EVENT TIMING:** Applications for tickets to participate in the Event will be accepted between 12:00 PM Eastern Time ("**ET**") on June 1, 2026 and 11:59:59 PM ET on October 15, 2026 ("Application Period"). Applications for tickets will be reviewed on a first come, first enrolled basis divided into separate pools depending on the country of application until the number of total tickets for the Event are sold, even if the Application Period has not ended. Thereafter, entrants will receive an e-mail response that they can elect to be included on a wait list for Event tickets. Ford cannot guaranty that any wait list members will be selected for tickets. Ford and Imagination reserve the sole right to determine in their absolute discretion the eligibility of any applicant for tickets to participate in the Event ("Participants"). Entrants will be notified of ticket confirmation for the Event or wait list status by the e-mail address designated by entrants.

- 2. ELIGIBILITY:** The Event is offered only to legal residents of the 50 United States and the District of Columbia, Canada and Vietnam who are at least 18 years of age, with a valid drivers' license, who are the titled owner of a Ford F-150 Raptor, Ford Bronco Raptor or Ford Ranger Raptor ("Raptor") with valid vehicle insurance at the time of application. Otherwise eligible Participants who want to attend the Event, but who are unable or do not want to bring their vehicle, will be permitted admission to Basecamp using the same conditions and process as for Participants, but will not participate in driving activities. Proof of license, title and insurance will be required at the time of application and confirmed prior to participation in the Event. Each Participant shall be permitted to identify one (1) passenger to participate in the Event with the Participant who is at least 13 years of age as of the date of entry. Alternatively, Participant may identify one (1) family member 7-12 years of age who will be permitted admission to the Basecamp, but not allowed to participate in any driving activities. All Participants must bring their Raptor to the Event to participate in the driving activities at the Event. For the purposes of these Terms and Conditions, unless otherwise specified, a passenger shall be included within the definition of Participant. Void in Puerto Rico, all United States Territories and Possessions and overseas military installations, and where prohibited or restricted by law. All federal, state, and local laws apply.

Submission of the ticket application and participation constitutes Participant's full and unconditional agreement to these Terms and Conditions and Ford's and Imagination's decisions, which are final and binding in all matters related to the Event. Becoming a Participant is contingent upon fulfilling all requirements set forth herein.

3. **HOW TO ENTER FOR TICKETS:** During the Application Period an eligible applicant for tickets must log on to [\[www.fordraptorally.com\]](http://www.fordraptorally.com) ("Website") and follow the online prompts to the Event ticket application page. Applicants must complete the requested information on the registration form, which may include, but is not limited to, his/her e-mail address, his/her first and last name (initials are not permitted), complete mailing address, date of birth, phone number, Raptor vehicle and VIN driver's license information, and the full name, e-mail address, date of birth, of the guest/passenger he/she would request as a passenger. In addition to these Terms and Conditions, all driver Participants will be required to sign a Form Performance Drive Waiver and Event Release ("Release"). Note: Applicants must have an existing personal relationship with the person he/she names on the registration form as a passenger or guest and have permission from such person to be included in the Event. All passenger Participants will be required to execute a Release at the Event site prior to and as a condition of participating in the Event.

Limit one ticket application per applicant for the entire Application Period. If it is discovered or suspected, in Ford's sole discretion, that an applicant has submitted applications using multiple e-mail addresses or identities, all of that applicant's applications may be declared null and void. Use of any automated system to participate in the Event is prohibited and will result in disqualification of any applicant attempting such use. Participation in the Event and Event tickets are non-assignable and non-transferable. Ford will refund the price of any ticket to a Participant upon request received up to and including August 16, 2026 at 11:59 PM ET. Thereafter, ticket prices will only be refunded in the sole and absolute discretion of Ford.

4. **EVENT ACTIVITIES AND EXCLUSIONS:** A ticket for the Event will provide the Participants with admission to the Event site on or about October 16-17, 2026 in Lake Havasu City, Arizona which may or may not include a combination of off-road driving, expert workshops, meet and greets with Ford professional team members access to merchandise and other activities as announced by Ford and Imagination from time to time. Ford and Participants agree that no particular Event activities are guaranteed to occur. The cost of the ticket for the Event specifically excludes the cost of transportation to and from the Event or lodging for the Participants at the Event. Such expenses are the sole responsibility of the Participants. Breakfast, lunch and dinner will be included. Ford reserves in its sole and absolute discretion to cancel or postpone any Event activities.
5. **LIMITATION OF LIABILITY:** In consideration of being permitted to participate in the Event, Ford Motor Company, Imagination the Americas, Inc., their agents, owners, officers, volunteers, participants, employees and all other persons or entities acting in any capacity on their behalf (hereinafter collectively referred to as "Releasees"), Participant hereby agrees to release, indemnify, and discharge the above named, on behalf of Participant, Participant's spouse, children, parents, heirs, assignees, personal representatives and estate as follows:

Participant acknowledges that participation in the Event entails both known and unanticipated risks that could result in physical or emotional injury, paralysis, death, or damage to Participant, to property, or to third parties. Such risks include without limitation:

defective vehicles or equipment; mechanical failure; inadequate safety equipment or training; collision with other vehicles or equipment or immovable structures; unsafe terrain; inadequate rescue or medical attention; Participant's own physical or mental condition, or Participant's own unfamiliarity with the Event; or other causes. Participant understands that such risks simply cannot be eliminated without jeopardizing the essential qualities of the Event; that Releasees sub-contractors have difficult jobs to perform; that they seek safety but are not infallible; that they might be unaware of a participant's fitness or abilities; that they may give incomplete warnings or instructions; and that the equipment being used might malfunction. Participant expressly agrees and accepts and assumes all of the risks existing in the Event. Participant's participation in the Event is purely voluntary, and he/she elects to participate despite the risks. Participant hereby voluntarily releases, forever discharges, and agrees to indemnify and hold harmless Releasees from any claims, demands, or causes of action, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience, or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind, even if the Releasees have been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Event, including, but not limited to, any Event-related activity or element thereof, (b) the violation of any third party privacy, personal, publicity, or proprietary rights, (c) typographical errors in these Terms and Conditions or any Event materials, (d) acceptance, receipt, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence, or willful misconduct in connection with the Event, (e) any change in the Event (or any components thereof) due to unavailability, business or creative considerations, or due to reasons beyond Ford's control, including, but not limited to, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, civil disturbance, insurrection, riot, or any other cause beyond any of the Releasees' control, or as otherwise permitted in these Terms and Conditions, (f) any interruptions in or postponement, cancellation, or modification of the Event, (g) human error, (h) incorrect or inaccurate transcription, receipt, or transmission of any part of the application (including, without limitation, the information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any other website or any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Releasees or by an applicant, (j) interruption or inability to access the Event, the Website or any other Event-related page or websites, or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to applicant's (or any third person's) Raptor and/or its contents related to or resulting from any part of the Event, (l) any wrongful, negligent, or unauthorized act or omission on the part of any of the Releasees or any of their agents or employees, or (m) the negligence or willful misconduct by Participant. Any and all activities related to participating in the Event are at the Participant's own risk and subject to whatever restrictions are imposed by the entities that govern such activities. which are in any way connected with Participant's participation in the Event or use of Releasees' equipment or facilities, including any such claims which allege negligent acts or omissions of Releasees. Should Releasees or anyone acting on their behalf be required to incur attorney's fees

and costs to enforce this agreement, Participant agrees to indemnify and hold them harmless for all such fees and costs. Participant represents and warrants that he/she has adequate insurance to cover any injury or damage Participant may cause or suffer while participating, or else Participant agrees to bear the costs of such injury or damage. Participant further certifies that he/she is willing to assume the risk of any medical or physical condition he/she may have. If I file a lawsuit against the Releasees, I agree to do so solely in the state of Michigan, and I further agree that the substantive law of that state shall apply in that action without regard to the conflict of law rules of that state. I agree that if any portion of this Agreement is found to be void or unenforceable, the remaining portions shall remain in full force and effect. Participant acknowledges: (x) that he/she reviewed these Terms and Conditions, and understands and agrees to its terms; (y) that Participant has been given the opportunity to discuss the provisions of this Agreement with legal counsel, and that he/she has either had such discussions or voluntarily and knowingly chosen not to do so; and (z) that he/she has been given the right to object to and bargain regarding any of these provisions, but has voluntarily and knowingly chosen not to do so. Participant is freely and voluntarily agreeing to these Terms and Conditions and intends that them to be the complete and unconditional release of all liability by Releasees to the greatest extent allowed by law.

6. **DISPUTES: THIS EVENT IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL SOLELY BE IN THE COUNTY OF WAYNE, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR ELECTIVE MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“AAA RULES”). THE AAA RULES FOR SELECTION OF A SINGLE ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL *BE EXPERIENCED* AND LICENSED TO PRACTICE LAW IN GEORGIA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN WAYNE COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION ACCRUED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

Further, applicants hereby waive all rights, to: (i) claim punitive, exemplary, special, incidental, indirect, and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs; and (ii) have damages multiplied or otherwise increased. Participants agree that the rights and obligations of any applicant and/or Releasees and/or any other party shall be resolved individually, without resort to any form of class action. Each Participant hereby irrevocably and unconditionally waives his or her right to a jury trial.

7. **PRIVACY POLICY:** Any personally identifiable information collected during an applicant’s participation in this Event will be collected by Ford or its agent(s) and used by Ford, its affiliates, agents, and marketers for purposes of the proper administration and fulfillment

of the Event as described in these Terms and Conditions and in accordance with Ford's Privacy Policy as stated at <http://www.Fordusa.com/corporate/privacy>.

8. **PARTICIPANT AND FRIEND POSTINGS:** Participant and friends will be encouraged to participate and contribute comments, photos and other materials. Participants and friends agree that by posting any comments or other materials, they grant Ford and/or Ford's designee the perpetual right to use these comments and materials for promotion, trade, commercial, advertising, and publicity purposes, at any time or times, in all media now known or hereafter discovered. Participants and friends are also encouraged to share their experiences through their words and pictures on blogs, social media or other on-line postings other than in the wear-tester community.
9. **PUBLICITY RIGHTS:** By participating in the Event, Participants agree to allow Ford and/or Ford's designee the perpetual right to use their name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising, and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including, but not limited to, on the World Wide Web and Internet, without notice, review, or approval and without additional compensation except where prohibited by law.
10. **GENERAL:** Any attempted form of participation in this Event other than as described herein is void. Ford and Imagination reserve the right to disqualify any individual found, in either's sole opinion, to be tampering with the operation of the Event, to be acting in violation of these Terms and Conditions, or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Event. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS EVENT IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, FORD RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Terms and Conditions or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Terms and Conditions valid and enforceable. The invalidity or unenforceability of any provision of these Terms and Conditions or the Release will not affect the validity or enforceability of any other provision. No applicant shall have the right to modify or amend these Terms and Conditions. Ford's and/or Imagination's interpretation of these Terms and Conditions is final and binding in all matters related to the Event. Ford's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision, and such provision shall remain in full force and effect. All applications and/or materials submitted become the property of Ford and will not be returned. In the event of any conflict with any Event details contained in these Terms and Conditions and Event details contained in any promotional materials (including, but not limited to, point of sale, Internet and print advertising, social and other promotional media), the details of the Event as set forth in these Terms and Conditions shall prevail.