



ARC'TERYX

FOOTWEAR TESTING PROGRAM

CALLING ALL TESTERS
BE PART OF WHAT COMES NEXT

SHAPE THE NEXT-GEN FOOTWEAR

Receive prototype shoes. Wear them. Tell us what you think.

SCAN TO SIGN UP



app.smartsheet.com/b/form/019bbec9ad9e7c408419c0f07a01cdd8



Footwear Testing Program Details

Everything you need to know.

WHAT IS THE PROGRAM

Interested in testing Arc'teryx footwear and helping shape the design and development pipeline? We're building a database of testers who are actively engaged in the activities we make product for, ready to put shoes to use, and able to deliver feedback on time. Receive prototype shoes, wear them, and tell us what you think.

WAYS TO PARTICIPATE

- **Fit Testing** - in-office at the Design Centre. 30 - 45 min sessions to assess initial fit and feel. Must be based in Vancouver.
- **Wear Testing** - use product in the field over time and submit periodic feedback online. Any location.
- **Brainstorming** - in-person and online design & development sessions for avid users in the relevant activity. Any location.

WEAR TESTING REQUIREMENTS

Must be avid in the activity the shoe is built for and able to prioritize wearing it over your other shoes - e.g. running 250-300 km in 5-6 weeks or hiking 3 days a week.

SAMPLE SIZES

Most prototype testing runs in (US M6 & M9), (US W7 & W10), (EU 38½ & 42½), (UK 5.5 & 8.5), so testers in those sizes see the most opportunities. We also run in-line feedback and competitor testing for all sizes and will be opening other sample sizes in the future - don't let foot size stop you from applying.

WHO WE ARE LOOKING FOR

Anyone getting out in the mountains and putting footwear through its paces - climbers, alpinists, trail runners, hikers, mountaineers, approach athletes. Not limited to Arc'teryx staff. Know someone who'd be a fit? Pass it along.

FEEDBACK TURNAROUND

Wear testers must submit feedback within 48 - 72 hours of being notified. Brainstorming and fit testing have lighter timing requirements but still expect timely responses.

COMMON QUESTIONS

Do I need to return the shoes?

It depends, sometimes we will take them back for analysis.

Is there any cost?

No. Shoes are shipped at no cost.

Can I sign up if I'm not local?

Yes. Testers across the world are welcome.

How long until I hear back?

Depends on when a suitable shoe enters testing. Could be weeks or months. Only confirmed applicants will be contacted.

What kind of feedback is needed?

Structured questions on fit, comfort, durability. About 10 - 15 minutes via an online form

SIGNING UP

- Check out the QR code on the poster, or the link on the website - the form takes about 2 minutes
- Open to anyone, not just Arc'teryx staff - feel free to share with anyone who might be interested
- Confirmed applicants will be contacted directly when a suitable shoe is ready

QUESTIONS & PROGRAM CONTACT

For questions about the program or sign-up process, contact:

matthew.trouton@arcteryx.com

Matthew Trouton, Footwear Testing Coordinator