

APPEARANCE & HAZARDOUS ACTIVITIES RELEASE AND WAIVER

In exchange for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged and intending to be legally bound I ("Guest"), by checking the box below, hereby irrevocably grants to Vox Media, LLC ("Vox Media"), its parents, subsidiaries, affiliates, licensees, successors, agents, and assigns, the right, but not the obligation, to interview Guest, to photograph, film and otherwise make visual, sound, and audiovisual recordings of Guest (collectively, the "Recordings"), in and in connection with Guest's attendance at 2023 POPSUGAR Playground event (the "Event") taking place on Friday, June 2, 2023 at ROW DTLA (777 S Alameda St, Los Angeles, CA 90021) and the Activities (as defined below).

Guest further acknowledges that Vox Media shall own all rights in and to the Recordings, including without limitation the perpetual, exclusive, and unencumbered rights to use, edit, reproduce, display, perform, create derivative works based upon, distribute, sublicense, assign, publish, promote, market, and otherwise exhibit the Recordings, in whole or in part, for editorial, commercial, promotional, or any other purpose, in any and all formats and/or forms of media now known or hereafter devised, throughout the universe. Guest also grants to Vox Media the right to use Guest's name, likeness, biography, and other personal identification in connection with the rights granted above.

Guest acknowledges and agrees that while attending the Event, Guest may engage in activities that may be strenuous, physical, hazardous, and/or dangerous, including, but not limited to, fitness and dance classes (including, but not limited to, HIIT, twerking, low impact), rowing, walking, running, spa and health treatments, I.V. drip/therapy, makeovers, use of makeups, hairsprays, shampoos, powders, and blow dryers, aromatherapy, do-it-yourself activities, product sampling, ear piercing, and board games) (collectively, the "Activities"). Guest voluntarily undertakes to participate in the Activities, and understands the inherent dangers associated with participating in the Activities. Guest represents and warrants that: (i) Guest is in good physical and mental health; and (ii) Guest does not have any health conditions or take any medications which would pose a risk to Guest or other participants in the Event, Activities, or Recordings. Guest shall be solely responsible for consulting with a qualified medical professional, as necessary, prior to engaging in the Activities. Guest understands Guest is solely responsible for determining whether Guest is capable of participating in the Activities and Event. **Guest represents and warrants that (i) Guest is voluntarily attending the Event and participating in the Activities and Recordings, (ii) Guest voluntarily assumes any and all known and unknown risks and responsibility associated with Guest's participation in the Activities, Event, and Recordings.**

Guest hereby releases Vox Media and its parents, subsidiaries, affiliates, licensees, successors, and assigns (each a "Released Party"), from and against, and shall neither sue nor bring any proceeding against any Released Party for (i) any claim or cause of action, whether now known or unknown, for defamation, invasion of right to privacy, publicity or personality or any similar matter, (ii) any liability based on any use of Guest's name, voice, likeness or biographical material, or as a result of any use, exhibition, display, performance, exploitation, or distribution of the Recordings or any portion thereof; (iii) any claim for consideration or compensation for Guest's appearance in the Recordings, or the rights granted hereunder; and (iv) any death, personal injury, property damage, disability, loss of enjoyment, emotional distress, or other harm or loss of any nature whatsoever caused by, contributed to, or arising out of Guest's participation in the Recordings, Event, or the Activities. Guest agrees to indemnify, defend, and hold any Released Party harmless for any breach of Guest's representations and warranties made herein. Guest waives any right to inspect or approve uses of the Recordings and any "moral rights" Guest may have in the Recordings. Guest waives any right to seek injunctive relief and acknowledges that Guest's sole remedy for any claims against any Released Party in connection with the rights granted herein shall be an action at law to recover actual damages, and shall not include the right to terminate or rescind this Appearance & Hazardous Activities Release or to enjoin, restrain or otherwise interfere with the Event, Activities, Recordings, or any Released Party's use of the Recordings.

Guest understands and agrees that this is a complete and voluntary RELEASE and DISCHARGE of all claims and rights of Guest against each Released Party, and that no action will be taken by or on behalf of Guest with respect to any such rights, it being understood that this release shall be binding upon the heirs, executors and administrators of Guest. This Appearance Release shall be construed and controlled by the laws of the state of New York except for its conflicts of laws principles.

Guest further represents and warrants that (i) Guest's statement are true to the best of their knowledge and the exercise of the rights granted herein will not violate or infringe upon the rights of any third party; (ii) Guest is at least eighteen years of age; and (iii) Guest has read this Appearance & Hazardous Activities Release prior to signing and understands its contents.

By checking the box below I (as Guest) acknowledge and agree that if I attend the Event, I am doing so voluntarily, and that (I) I HAVE READ AND FULLY UNDERSTAND THE TERMS OF THIS RELEASE, (II) THAT I GIVE UP SUBSTANTIAL RIGHTS AND ASSUME ANY AND ALL RISKS OF ATTENDING THE EVENT, (III) I AM SIGNING AND AGREEING TO A LEGAL DOCUMENT, AND (D) I WILL ABIDE BY THE TERMS OF THE RELEASE.

VOX MEDIA