SIFMA will be hosting its Diversity, Equity & Inclusion Leadership Summit which brings together business executives from every facet of the capital markets to broadly understand how diversity, equity and inclusion shapes today's workforce and plays a role in how we serve our clients. Join this important event as a sponsor for access to hear from chief economists, industry leaders, policymakers, and regulators about best practices and innovative solutions to the toughest challenges that are having a real impact on the industry and the communities we serve.

Topics to be addressed will include:
- Regulatory Panel Discussion
- SIFMA Diversity & Inclusion Survey Results
- CEO Panel
- The Cost of Inequity – Economic Perspectives
- A View from Washington
- Industry Leaders Perspective

Available Sponsorship Opportunities

**Gold Tier (Limit of 5)**
- $10,000 - SIFMA Member Firm Fee | $12,000 - Non-Member Firm Fee
- Three (3) Conference Registrations
- Marquee Sponsor recognition on all onsite branding and meeting website
- Table Top Exhibit and One (1) Table Personnel Badge
- 30 Second Video Commercial (MP4 format) played during general session walk-in and breaks (sponsor produced)
- SIFMA Pre-Event Email – “Meet our Sponsors”
- Ability to place One (1) piece of marketing collateral and One (1) give away in an event tote bag

**Silver Tier**
- $7,500 - SIFMA Member Firm Fee | $9,000 - Non-Member Firm Fee
- Two (2) Conference Registrations
- Sponsor recognition on all onsite branding and meeting website
- SIFMA Pre-Event Email – “Meet our Sponsors”
- Ability to place either One (1) piece of marketing collateral or One (1) give away in an event tote bag

**Bronze Tier**
- $6,500 - SIFMA Member Firm Fee | $8,000 - Non-Member Firm Fee
- One (1) Conference Registration
- Sponsor recognition on all onsite branding and meeting website
- SIFMA Pre-Event Email – “Meet our Sponsors”

SIFMA’s Diversity, Equity & Inclusion Leadership Summit Sponsorship Package offers maximum value with the following benefits:

**Pre-Conference Benefits**
- SIFMA’s Diversity, Equity & Inclusion Leadership Summit Sponsorship Package offers sponsors in a multitude of benefits - starting with Pre-Summit branding via targeted email campaigns, promoting the event and continues throughout and beyond with Post Event highlights and other marketing notifications.
- Placement of logo and firm profile on SIFMA’s Diversity, Equity & Inclusion Leadership Summit website.
- Placement of logo on SIFMA’s marketing materials which include email campaigns highlighting dates, program, etc.
- Preliminary mailing lists of all conference attendees in electronic format

**Days of Conference Benefits**
- Complimentary Conference Registration(s)
- Access to food and networking functions
- Table Display & One (1) exhibitor table personnel badges (Gold Tier Only)
- Company listing and description on summit website

**Post-Conference Benefits**
- Listing company name, placement of logo and firm profile on SIFMA website, following the conference for an additional six (6) months
- Mailing lists of all summit attendees in electronic format sent at the conclusion of the symposium

To Reserve Your Sponsorship, Contact:
Scott Kramer
Managing Director, Head of Conference Sponsorship and Exhibit Sales
212.313.1119 | skramer@sifma.org

About SIFMA
SIFMA is the leading trade association for broker-dealers, investment banks and asset managers operating in the U.S. and global capital markets. On behalf of our industry's one million employees, we advocate on legislation, regulation and business policy affecting retail and institutional investors, equity and fixed income markets and related products and services. We serve as an industry coordinating body to promote fair and orderly markets, informed regulatory compliance, and efficient market operations and resiliency. We also provide a forum for industry policy and professional development. SIFMA, with offices in New York and Washington, D.C., is the U.S. regional member of the Global Financial Markets Association (GFMA). For more information, visit [http://www.sifma.org](http://www.sifma.org).