

AI-Persona Motivators

AI-Native Virtual Personalities Tailored to Audience Motivators

Shift from What the Brand Wants to Say to What the User Wants to Hear using AI-Personas.

AI-Native virtual personalities tailored to specific audience motivators, creating highly resonant and targeted creative assets that speak directly to consumer needs.

Audience Analysis

Deep dive into audience data to identify key psychological and cultural motivators that drive purchasing decisions for the brand.



Persona Creation

Development of distinct AI-generated virtual personas, each embodying a specific motivator (e.g., The Deal Hunter, The Trendsetter).



Content Generation

Production of high-impact video assets featuring these personas, delivering tailored messages that resonate with specific audience segments.

What We Need

Target Audience Insights, Brand Guidelines (Logos, fonts, tone), and Campaign Objectives.

Process & Terms

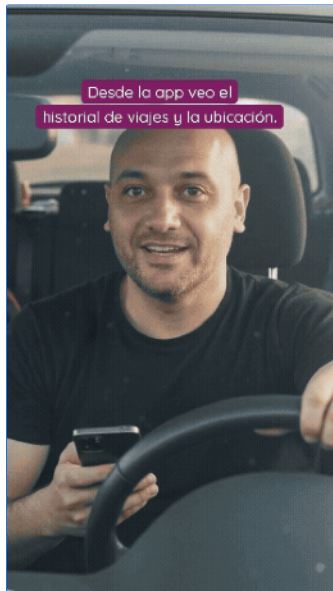
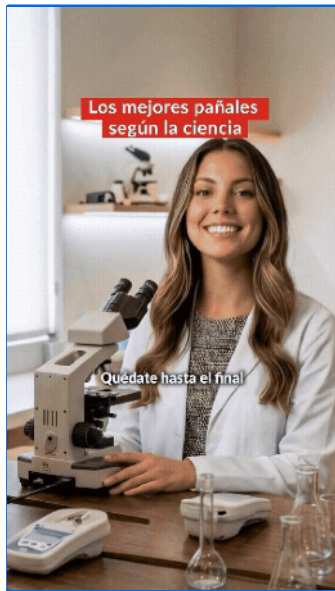
7 to 10-day sprint from kickoff to delivery. Includes **1 round of revisions** and **unlimited digital usage rights**.

Packages and Investment

	Package A	Package B	Package C
Investment	USD 3,500	USD 5,300	USD 8,300
Personas	1 Top Motivator - 6 AI Personas	2 Top Motivators - 12 AI Personas	2 Top Motivators - 20 AI Personas
Deliverables	6 AI Personas = 6 Ads (≤20s) 9:16 + Resizing (4:5 or 1:1)	12 AI Personas = 12 Ads (≤20s) 9:16 + Resizing (4:5 or 1:1)	20 AI Personas = 20 Ads (≤20s) 9:16 + Resizing (4:5 or 1:1)
Total Assets	Up to 18	Up to 36	Up to 60
Timeline	10 business days	12 business days	12 business days

COVERAGE: LATAM.

Creative Examples



It's Your World.

Let's build your creative strategy together.