

Content at Scale for CPV

AI-Leveraged Video Catalog Ads for Meta

Turn Product Catalogs into High-Performing Video Ads at Scale

We transform static product catalogs into dynamic, engaging video assets optimized for Meta's Collaborative Performance Video (CPV) format, driving conversions at scale.



Catalog Ingestion

We connect to your product feed (XML/CSV) and extract high-quality static images, pricing, and product details.



AI Video Generation

Our **AI agentic engine** automatically generates **hundreds of video variations**, animating static products and adding dynamic text overlays.



CPV Optimization

The final videos are formatted specifically for Meta's CPV requirements, ensuring seamless integration with your performance campaigns.



What We Need

Product Catalog (XML/CSV feed with images) and **Brand Guidelines** (Logos, fonts, tone).



Process & Terms

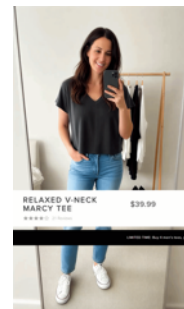
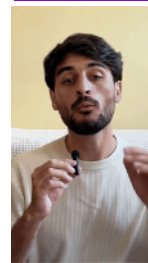
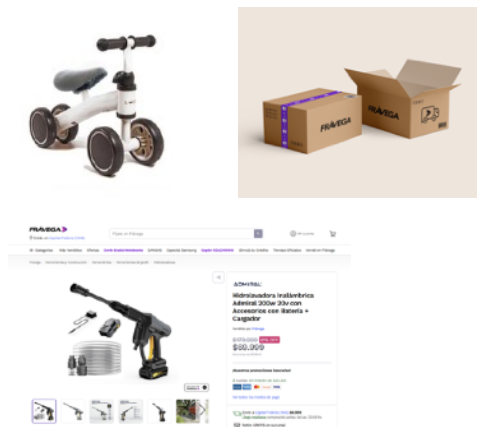
10-day sprint from kickoff to delivery. Includes **1 round of revisions** and **unlimited digital usage rights**.

Package

	Package A	Package B	Package C
Investment	USD 6,000	USD 13,000	USD 26,000
SKUs Covered	Up to 500	500–1,000	1,000–5,000
Deliverables	1 product video per SKU Optimized for Meta CPV (9:16 + 4:5) Direct catalog connection	1 product video per SKU Optimized for Meta CPV (9:16 + 4:5) Direct catalog connection	1 product video per SKU Optimized for Meta CPV (9:16 + 4:5) Direct catalog connection
Timeline	10 business days	15 business days	TBD (based on scope)

COVERAGE: ALL AMERICAS. CUSTOMIZABLE ABOVE 5,000 SKUS.

Creative Examples



Creative Examples



ADMIRAL

Hidrolavadora Inalámbrica
Admiral 200w 20v

~~\$179.999~~ **\$69.999** 61% OFF

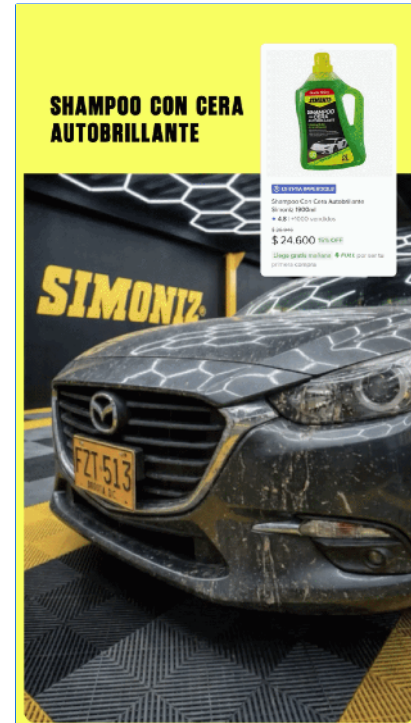
Pronto a envío. No. 807200048

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**HIDROLAVADORA
INALÁMBRICA**
Modelo AD-200 20v



-  Limpieza de vehículos
-  Limpieza de superficies exteriores
-  Limpieza de techos y patios
-  Limpieza de muebles de exterior
-  Limpieza de paredes e interiores



**SHAMPOO CON CERA
AUTOBRILLANTE**



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Shampoo Con Cera Autabrillante
500ml 500ml
• 4.8/5 (1000) vendidos
• 4.8/5 (1000) vendidos
• 4.8/5 (1000) vendidos

\$24.600 **¡¡¡¡¡¡**

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SIMONIZ



It's Your World.

Let's build your creative strategy together.