



# MARKET STRUCTURE CONFERENCE

**NOVEMBER 17-18, 2026**

**New York Law School**



**SPONSORSHIP PROSPECTUS**



# MARKET STRUCTURE CONFERENCE

## SPONSORSHIP OPPORTUNITIES

SIFMA's Market Structure Conference brings together market leaders, innovators, and regulators in New York City to examine how evolving regulations, new trading paradigms, and rapid technological change are reshaping today's equities and options markets—and what it means for the industry.

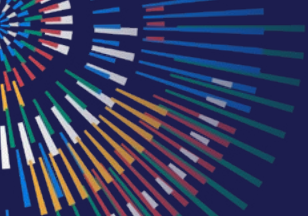
This conference offers a valuable forum for participants and stakeholders to discuss how to adapt while maintaining market integrity, transparency, and investor protection, as well as to explore how the industry is enhancing the investor experience and ensuring markets remain liquid, efficient, fair, and resilient.

## Join us as a participating sponsor today!

Sponsorship provides an opportunity for your firm to gain maximum exposure during the Market Structure Conference, as well as inclusion in the event's promotional campaign. Tiered sponsorship opportunities offer benefits geared to maximize your marketing goals and objectives.

### All Sponsorship Opportunities Include:

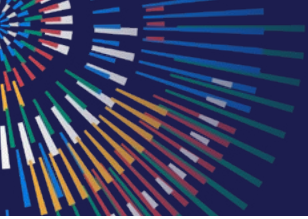
- Prominent placement of logo on event website
  - Sponsor acknowledgement during Opening General Session
  - Access to networking functions
  - Dedicated sponsor listing included on the Event Guide; company logo, company profile and contact name
  - Pre-and Post event mailing list of participants (registrant name, title, firm and mailing address only)\*
  - Company listing on sponsorship signage
- \*Includes only U.S.-based participants who do not opt out during the registration process; does not include email addresses (view SIFMA's Privacy Policy at [www.sifma.org/privacy](http://www.sifma.org/privacy)).



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## SPONSORSHIP OPPORTUNITIES

PLATINUM	SPONSORSHIP	AVAILABILITY
<p><b>INVESTMENT</b>  <b>\$8,250 SIFMA Member Rate</b>  <b>\$9,250 Non-Member Rate</b></p> <p>Includes:            Three (3) Registrations            Table Display &amp; Two (2) Table Personnel Badges</p>	<p><b>NETWORKING RECEPTION</b></p> <p>Exclusive sponsorship of the reception which will include committee members, speakers, attendees, other senior professionals and distinguished guests. A great social setting opportunity to network and meet with colleagues at the conclusion of the event.</p>	<p><b>TUESDAY, NOVEMBER 17</b></p>
GOLD	SPONSORSHIP	AVAILABILITY
<p><b>INVESTMENT</b>  <b>\$7,250 SIFMA Member Rate</b>  <b>\$8,250 Non-Member Rate</b></p> <p>Includes:            Two (2) Registrations            Table Display &amp; Two (2) Table Personnel Badges</p>	<p><b>GENERAL SESSION AUDIO VISUAL</b></p> <p>Exclusive sponsorship of the General Session Audio Visual will provide your firm with extraordinary visibility. Your firm's logo will be included on the general session presentation deck with a standalone slide.</p>	<p><b>TUESDAY, NOVEMBER 17</b></p> <p><b>WEDNESDAY, NOVEMBER 18</b></p>
	<p><b>NETWORKING LUNCH</b></p> <p>Open to all conference participants, allows for one-on-one conversations with industry colleagues, clients and potential prospects offering a sponsoring firm prominent brand recognition.</p>	<p><b>TUESDAY, NOVEMBER 17</b></p> <p><b>WEDNESDAY, NOVEMBER 18</b></p>



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## SPONSORSHIP OPPORTUNITIES

SILVER	SPONSORSHIP		AVAILABILITY
<p><b>INVESTMENT</b>  <b>\$6,250 SIFMA Member Rate</b>  <b>\$7,250 Non-Member Rate</b></p> <p>Includes:            One (1) Registration            Table Display &amp; Two (2) Table Personnel Badges</p>	<p><b>NETWORKING BREAKFAST</b></p> <p>Includes prominent brand recognition and a variety of breakfast options creating a platform for one-on-one networking with industry colleagues and prospects prior to the start of the opening general session.</p>	<p><b>TUESDAY, NOVEMBER 17</b></p> <p><b>WEDNESDAY, NOVEMBER 18</b></p>	
	<p><b>EVENT GUIDE</b></p> <p>The attendees' go-to-resource for conference information, including a program agenda, speaker bios, sponsoring firms with company profiles and much more! The sponsorship includes your banner ad linked to a PDF or your website.</p>		
	<p><b>BADGE LANYARD</b></p> <p>SIFMA pre-approved / co-branded badge lanyard produced by sponsoring firm and distributed to participants during registration.</p>		



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BRONZE	SPONSORSHIP	AVAILABILITY
<p><b>INVESTMENT</b>  <b>\$5,250 SIFMA Member Rate</b>  <b>\$6,250 Non-Member Rate</b></p> <p>Includes:            One (1) Registration            Table Display &amp; Two (2) Table Personnel Badges</p>	<p><b>MORNING REFRESHMENT BREAK</b>            Networking refreshment break that includes prominent brand recognition and a variety of healthy snacks, during one-on-one networking with industry colleagues.</p>	<p><b>TUESDAY, NOVEMBER 17</b>   <b>WEDNESDAY, NOVEMBER 18</b></p>
	<p><b>AFTERNOON REFRESHMENT BREAK</b>            Networking refreshment break that includes prominent brand recognition and a variety of healthy snacks, during one-on-one networking with industry colleagues.</p>	<p><b>TUESDAY, NOVEMBER 17</b>   <b>WEDNESDAY, NOVEMBER 18</b></p>
	<p><b>CELL PHONE CHARGING KIOSK</b>            Branded charging station as well as individually branded charging units, placed near sponsor showcase. Sponsoring firm's logo and video will be uploaded and displayed on digital monitor.</p>	
	<p><b>SEAT DROP</b>            An easy and effective way to get your message in the hands of every registered attendee. A marketing/collateral piece or a small give-away to be provided by sponsoring firm and distributed to all attendees in the general session. Material must be approved by SIFMA.</p>	<p><b>TUESDAY, NOVEMBER 17</b>   <b>WEDNESDAY, NOVEMBER 18</b></p>
	<p><b>WI-FI FOR ALL ATTENDEES</b>            Complimentary Wi-Fi usage for all conference participants during the event. Offering sponsoring firm an opportunity to customize the password for Wi-Fi access as well as acknowledgment of sponsoring firm included on signage.</p>	
	<p><b>CONTRIBUTOR</b></p>	
<p><b>INVESTMENT</b>  <b>\$4,000 SIFMA Member Rate</b>  <b>\$4,500 Non-Member Rate</b></p>	<p>Includes:            Support Listed Options or Equity Market as a contributor and receive website branding and marketing outreach.</p>	



### 2025 Market Structure Conference Participating Firms

- |                                      |   |                                 |
|--------------------------------------|---|---------------------------------|
| 24 Exchange                          | Citadel Securities LLC                              | Futu Clearing Inc.              |
| 24X National Exchange                | Citi  | Goldman Sachs & Co. LLC         |
| All Options USA LLC                  | Citigroup Inc.                                      | Group One Trading LLC           |
| BlackRock, Inc.                      | Cleary Gottlieb Steen & Hamilton LLP                | GTS Securities LLC              |
| Block, Inc.                          | Coalition Greenwich, a division of CRISIL           | Hyannis Port Research           |
| Bloomberg L.P.                       | Cognitive Capital                                   | IEX Group, Inc.                 |
| BLOX Markets, Inc.                   | Coinbase  | IMC                             |
| BNP Paribas Securities Corp.         | Computershare Inc.                                  | Imperative Execution Inc.       |
| BNY Pershing                         | Daiwa Capital Markets America Inc.                  | Infopro-Digital                 |
| BofA Securities, Inc.                | Dash Financial Technologies LLC                     | Intelligent Cross, LLC          |
| BOX Options                          | Deloitte & Touche LLP                               | Intercontinental Exchange (ICE) |
| Broadridge Financial Solutions, Inc. | Ernst & Young LLP                                   | Jefferies LLC                   |
| Bruce Markets LLC                    | Exchange Data International, Inc.                   | JPMorganChase                   |
| CalcGuard Technologies               | Fidelity Investments                                | Jump Trading, LLC               |
| Caplight                             | Financial Industry Regulatory Authority Inc (FINRA) | K&L Gates LLP                   |
| Cboe Global Markets                  | FlexTrade Systems, Inc.                             | Katten Muchin Rosenman LLP      |
| Charles Schwab & Co., Inc.           | Fundamental Interactions Inc                        | Kraken Securities               |
| Chicago Trading Company              |   | Liquidnet, Inc.                 |



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|---------------------------------------|--------------------------------------|---|
| M1 Finance LLC                        | Patomak Global Partners, LLC         | Susquehanna Investment Group                |
| Macquarie Capital (USA) Inc.          | PIMCO                                | Tastytrade, Inc.                            |
| Marex Capital Markets Inc.            | Piper Sandler & Co.                  | TD Securities (USA) LLC                     |
| MEMX                                  | PwC                                  | Texas Stock Exchange                        |
| MIAX Exchange Group                   | Quod Financial                       | TMX Group Limited                           |
| Morgan Stanley & Co. LLC              | Raymond James & Associates, Inc.     | Tradier                                     |
| Mosaic Platforms, Inc.                | RBC Capital Markets, LLC             | UC Berkeley                                 |
| NASDAQ                                | Reuters                              | US Securities and Exchange Commission (SEC) |
| New York Stock Exchange               | Robinhood Financial, LLC             | Vanguard                                    |
| Nomura Holding America Inc.           | S3                                   | Virtu Financial Inc.                        |
| Nomura Securities International, Inc. | SIG Brokerage, LP                    | Webull Financial LLC                        |
| Novasparks                            | Sigma Financial AI                   | Wells Fargo Securities, LLC                 |
| n-Tier                                | Simplex Trading, LLC                 | Wolverine Execution Services, LLC           |
| Oppenheimer & Co. Inc.                | Societe Generale                     | Xactus                                      |
| Options Clearing Corporation          | SpiderRock Technology Solutions, LLC | XTX Markets Limited                         |
| OTC Markets Group, Inc.               | Squarepoint Capital                  |   |
| Panorama Advisors                     | StoneX Financial Inc.                |   |