

JOIN US IN 2024 AS A SUPPORTING SPONSOR



C&L 2024 REGIONAL SEMINAR

ST. LOUIS

June 5, 2024 | Edward Jones Conference Center

CHARLOTTE

September 23, 2024 | The Ritz-Carlton, Charlotte

NEW YORK

October 16, 2024 | New York



The SIFMA C&L 2024 Regional Seminars Series

The 2024 Series of SIFMA C&L Regional Seminars will target compliance and legal professionals from the respective regional areas. Most attendees will include leading, legal and compliance professionals. Many of these individuals are the final decision makers when determining what products and services their firms will purchase that are relative to compliance and legal activities. Attendance is comprised of senior level decision makers, many of which are Senior Compliance Officers representing the Financial Markets Industry at each of these events.

Position your firm and gain maximum recognition as a Metal Tiered Sponsor by supporting two or more C&L Regional Seminars with investments that offer benefits across many platforms. Sponsorship benefits include networking as well as a showcase of sponsoring firms throughout SIFMA's C&L Regional Seminars which will provide participants with personal opportunities to meet and speak with your firm's representatives and cultivate relationships through relevant experiences.



TO RESERVE YOUR SPONSORSHIP, PLEASE CONTACT:

Scott Kramer

Managing Director, Head of Exhibit & Sponsorship Sales
SIFMA

212.313.1119 | skramer@sifma.org

SIFMA's Sponsorship Package offers maximum value with the following benefits:

Pre-Seminar Benefits

- Prominent placement of logo and firm profile on SIFMA's C&L Regional Seminar website.
- Prominent placement of logo on SIFMA's dedicated sends, which include email campaigns highlighting dates, program, etc.
- Preliminary mailing list of sponsored C&L Regional Seminar registrants (name, title, firm and postal address only). List sent four weeks in advance of the seminar.*

Day of Seminar Benefits

- Complimentary Regional Seminar Registration(s).
- Access to food and networking functions.
- Tabletop Display & Two (2) exhibitor table personnel badges for all events, where applicable.
- Prominent brand recognition during the sponsored function (if applicable), with logo displayed on dedicated signage, that includes both print and digital formats, strategically placed in various outlets that include registration area, general session slide deck, etc.
- Dedicated sponsor listing included on the Seminar Digital Event Guide, branding company logo, listing contact name and company profile.
- Sponsoring firm's corporate description and logo placed on sponsored Seminar website.

Post- Seminar Benefits

- Listing company name, placement of logo and firm profile on SIFMA website, following the seminar, for an additional three (3) months
- Final mailing list of sponsored C&L Regional Seminar registrants (name, title, firm, and postal address only.) List sent at the conclusion of the seminar.*
- Logo placement on post event highlights page as well as on attendee survey email.

*Includes only U.S.-based participants who do not opt out during the registration process; does not include telephone or email addresses (view SIFMA's Privacy Policy at www.sifma.org/privacy).

PLATINUM SPONSOR

Sponsor all Three (3) C&L Regional Seminars and receive Platinum Sponsorship Status at each Seminar Sponsored.

Includes Two (2) Additional Seminar Registrations at each Seminar sponsored.

GOLD SPONSOR

Sponsor Two (2) C&L Regional Seminars and receive Gold Sponsorship Status at each Seminar Sponsored.

Includes Two (2) C&L Regional Seminars Registrations at each Seminar sponsored.

C&L 2024 REGIONAL SEMINAR ST. LOUIS

June 4, 2024 | Edward Jones Conference Center

AVAILABLE SPONSORSHIP OPPORTUNITIES

\$12,500 | SIFMA Member Rate

\$15,000 | Non-Member Rate

**Includes: Three (3) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Luncheon
- Networking Cocktail Reception - **SOLD**
- Committee & Speakers Dinner - **SOLD**
(includes 1 invitation to the Speakers Dinner)

\$10,500 | SIFMA Member Rate

\$13,000 | Non-Member Rate

**Includes: Two (2) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Continental Breakfast - **SOLD**

\$9,000 | SIFMA Member Rate

\$11,500 | Non-Member Rate

**Includes: One (1) Seminar Registration
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Refreshments
 - Morning - **SOLD**
 - Afternoon
- Badge Lanyard
Sponsoring firm responsible for production and delivery fees.
- Cell Phone Recharge Zone
- Digital Seminar Guide
- Notebook & Pen
Sponsoring firm responsible for production and delivery fees.

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C&L 2024 REGIONAL SEMINAR CHARLOTTE

September 23, 2024 | The Ritz-Carlton, Charlotte

AVAILABLE SPONSORSHIP OPPORTUNITIES

\$12,500 | SIFMA Member Rate

\$15,000 | Non-Member Rate

**Includes: Three (3) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Luncheon - **SOLD**
- Networking Cocktail Reception
- Committee & Speakers Dinner - **SOLD**
(includes 1 invitation to the Speakers Dinner)

\$10,500 | SIFMA Member Rate

\$13,000 | Non-Member Rate

**Includes: Two (2) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Continental Breakfast - **SOLD**
- Wi-Fi for Attendees

\$9,000 | SIFMA Member Rate

\$11,500 | Non-Member Rate

**Includes: One (1) Seminar Registration
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Refreshments
 - Morning
 - Afternoon - **SOLD**
- Badge Lanyard - **SOLD**
Sponsoring firm responsible for production and delivery fees.
- Cell Phone Recharge Zone
- Digital Seminar Guide
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C&L 2024 REGIONAL SEMINAR NEW YORK

October 16, 2024 | New York

AVAILABLE SPONSORSHIP OPPORTUNITIES

\$8,000 | SIFMA Member Rate

\$10,000 | Non-Member Rate

**Includes: Three (3) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Luncheon
- Networking Cocktail Reception - **SOLD**

\$6,000 | SIFMA Member Rate

\$8,000 | Non-Member Rate

**Includes: Two (2) Seminar Registrations
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Continental Breakfast - **SOLD**
- Wi-Fi for Attendees

\$4,500 | SIFMA Member Rate

\$6,500 | Non-Member Rate

**Includes: One (1) Seminar Registration
Table Top Exhibit Display / Two (2) Table Personnel Badges**

- Networking Refreshments
 - Morning - **SOLD**
 - Afternoon
- Badge Lanyard - **SOLD**
Sponsoring firm responsible for production and delivery fees.
- Cell Phone Recharge Zone
- Digital Seminar Guide
- Notebook & Pen
Sponsoring firm responsible for production and delivery fees.

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C&L 2024 REGIONAL SEMINAR

ADVERTISING OPPORTUNITIES

SIFMA is offering all confirmed Sponsors the opportunity to participate in our Light Box Showcase. This unique branding opportunity offers increased visibility throughout the event that further enhances your presence and the opportunity to communicate your firm's brand.

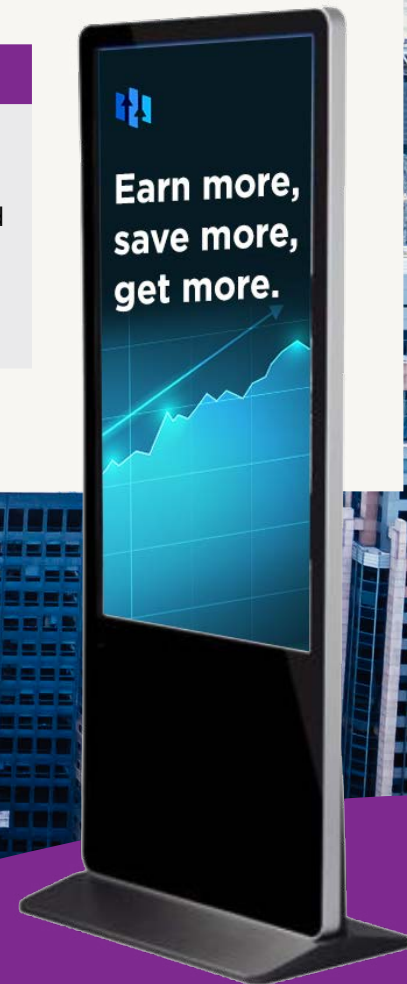
The Sponsored Light Box is strategically placed in a prominent location and will be displayed throughout the event.

Be seen by your target audience as well as your competitors as they network with their peers.

Utilize this opportunity to increase your firm's brand awareness.

SIFMA Shared Light Box Package

Investment	Includes
\$500 Rate	One (1) Shared Light Box which cycles through sponsored and conference content in 45 second intervals. (3) SPOTS AVAILABLE *No Audio



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NEW YORK | WASHINGTON

www.sifma.org