

PRIVATE CLIENT CONFERENCE

May 3-5, 2023 | Fort Lauderdale, FL

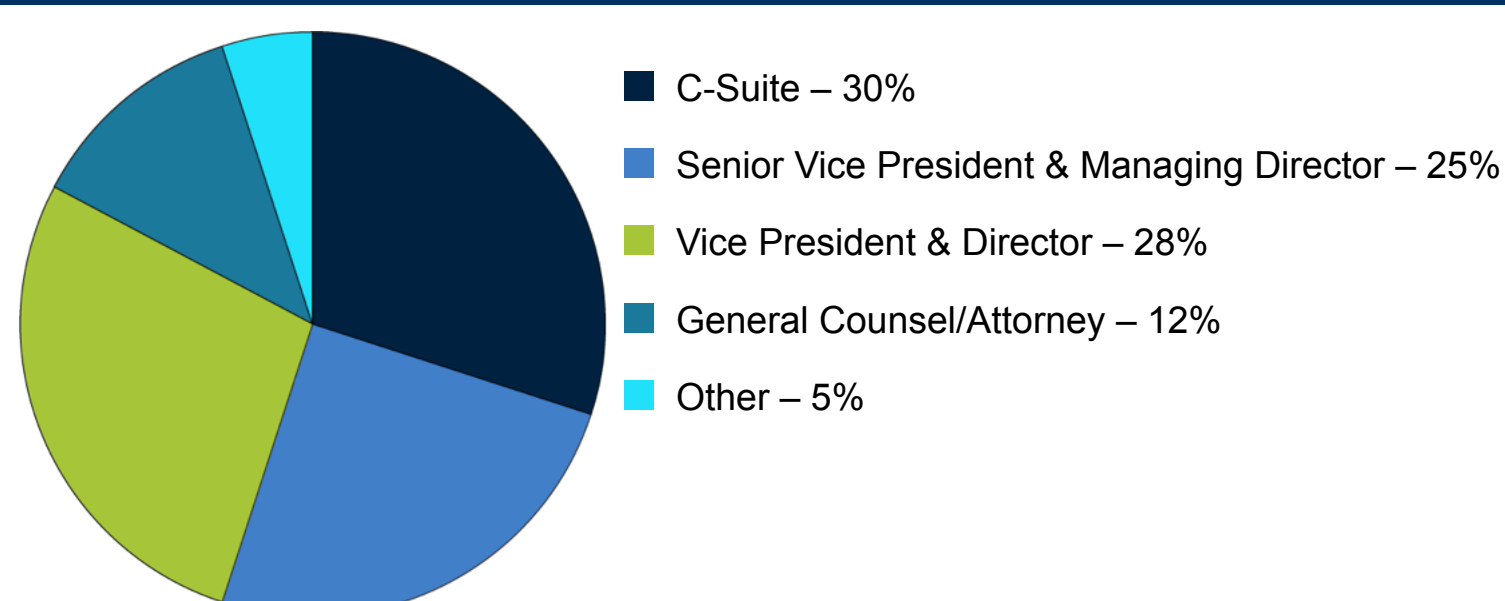
Sponsorship participation during the Private Client Conference will connect attendees with your firm's brand and build relationships through networking opportunities. During the Conference, you will meet face-to-face with decision makers in the Private Client markets.

The program and showcase of sponsors will provide participants with personal opportunities to learn more about your firm and build relationships through relevant experiences.

THE INVITED AUDIENCE INCLUDES:

- Heads of Private Client
- National Sales Managers
- CEOs of Small Firms
- Corporate Marketing Directors
- Regional Managers
- Branch Managers
- Wealth Management Directors
- Financial Advisors & Investment Consultants

2022 SIFMA Private Client Conference Attendee Profile



AVAILABLE SPONSORSHIP TIERS

SIFMA Private Client Conference Sponsorship Packages offer maximum value with the following benefits, applicable for all sponsorship levels:

PLATINUM

\$18,500 Member Rate | \$21,500 Non-Member Rate
Includes Three (3) Complimentary Registrations

Three (3) Conference Registrations
Table Display & Two table personnel passes

Co-Sponsorship: Welcome Reception - May 3

- The Welcome Reception is an exclusive sponsorship opportunity that includes open bar and passed hors d'oeuvres. This offers a great opportunity to network and meet with colleagues as the event officially kicks off.

Co-Sponsorship: Networking Reception - May 4

- The Networking Reception offers a unique opportunity to engage with the attendees in a relaxed social setting. This sponsorship gives your company the opportunity to brand your presence while leaving the final impression on conference

Co-Sponsorship: Networking Luncheon - May 4

- Networking Luncheon, open to all conference participants, allows for one-on-one conversations with industry colleagues, clients and potential prospects offering a sponsoring firm prominent brand recognition.

Sponsorship: General Session Audio Visual

- Exclusive sponsorship of the General Session Audio Visual will provide your firm with extraordinary visibility during the presentations. Acknowledgment on signage and firm's logo will be included on the general session presentation deck. This also includes a branded Seat Drop Opportunity.

GOLD

\$15,000 SIFMA Member Rate | \$18,500 Non-Member Rate

Two (2) Conference Registration
Table Display & Two table personnel passes

Sponsorship: Networking Breakfast - May 4 or May 5

- Networking breakfast opportunity offering prominent brand recognition, and allowing for one-on-one conversations with industry colleagues and potential prospects.

Sponsorship: Conference Lanyard

- Co-branded, SIFMA pre-approved badge lanyard produced by sponsoring firm and distributed with registration materials to all conference participants during registration. Branded lanyard allows delegates to display your firm logo throughout the conference.

Sponsorship: WIFI

- Complimentary WI-FI for all Private Client Conference participants during the event sessions and available for the duration of the event. The sponsoring firm has the opportunity to customize the password for access as well as acknowledgement on program materials and print and digital signage.

SILVER

\$12,000 SIFMA Member Rate | \$15,500 Non-Member Rate

One (1) Conference Registration
Table Display & Two table personnel passes

Sponsorship: Morning Networking Refreshments - May 4 or May 5

- Networking refreshments, including prominent brand recognition and an opportunity for one-on-one networking with industry colleagues.

Sponsorship: Digital Event Guide

- The digital event guide includes a program, schedule, list of speakers and their bios, sponsoring firms with their company profiles and complete list of conference participants. The sponsor's banner ad to be featured on screen and linked to an ad online (PDF)

To Reserve Your Sponsorship, Contact:

Lynn White

Assistant Vice President Sponsorship and Exhibit Sales

SIFMA

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