



WOMEN'S LEADERSHIP FORUM

October 1, 2024 | New York Law School

Join SIFMA's Women's Leadership Forum as a sponsor and contributor. As a sponsor, you will have an opportunity to meet and collaborate with industry professionals. Topics will focus on professional development and conversations around how your personal brand impacts your leadership style, effectiveness, and reputation inside and outside your organization. Topics will be refined and finalized while working with a SIFMA staff subject matter expert.

Sponsorship tiers are designed to further enhance your firm's presence before, during and after SIFMA's Leadership Forum. Sponsorship offers branding opportunities that maximize your firm's marketing goals and objectives.

Platinum

\$9,000 – SIFMA Member Rate | \$11,500 Non-Member Rate
Includes Four (4) Registrations

SOLD

- Networking Reception and Breakout Session Moderator Exclusive branded opportunity to highlight your firm after the day's sessions in a relaxed setting which allows for networking with all attendees. Also includes the facilitation of one (1) breakout session.

Gold

\$5,500 Member Rate | \$8,000 Non-Member Rate
Includes Two (2) Registrations

- Breakout Session Facilitation (Five Available)
Opportunity to facilitate one (1) break out session

To reserve your sponsorship, please contact:

Lynn White | 212.313.1151 | lwhite@sifma.org
AVP, Sponsorship & Exhibit Sales | SIFMA



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Pre-Event Benefits

- Exposure to influencers and decision makers registered for the Forum with placement of logo on the event website.
- Placement of logo on SIFMA's email marketing campaign sent to influencers and decision makers.
- Preliminary mailing list of registrants (name, title, firm and postal address only). List sent four weeks in advance of the Forum*

Day of Event Benefits

- Complimentary event registration(s)
- Dedicated sponsor listing placed within the Women's Leadership Forum website.

Post-Event Benefits

- Final mailing list of Forum registrants (name, title, firm and postal address only). List sent after conclusion of the event. *
- Placement of logo on event website following the Forum for an additional month.
- Logo placement on post-event email campaign.

** Includes only U.S.- based attendee who do not opt out during the registration process. Does not include telephone or email addresses (view SIFMA's Privacy Policy at www.sifma.org/privacy.)*

