

SIFMA 2025 C&L Annual Seminar

Convince Your Manager Letter

Dear [Manager Name],

I would like to attend [SIFMA's C&L Annual Seminar](#), happening from March 23-26, 2025 in Austin, Texas. This is an industry-leading event with a 50+ year history of bringing together compliance and legal professionals from across the financial industry. It is packed with value, and I consider it to be the most important event for me to attend this year.

Here's why:

- **Substantive programming with industry colleagues:** This Seminar is known for its 70+, in-depth breakout sessions, many of which are CLE-eligible. I am particularly interested in the [insert track: Banking | Capital Markets | Compliance | DE&I | Ethics | Litigation, Enforcement, Legal | Retail, Private Client, Arbitration | Technology] track, and these sessions in particular: [insert session names here].
- **Networking with the best in business:** I'll connect with 1,800+ senior professionals from 300+ organizations. Typical titles include CCOs, CLOs, COOs, GCs, risk executives, and in-house counsel, as well as outside counsel, regulators, and service providers. These connections can provide us with valuable insights and open the door to potential partnerships. It is equally important for our organization to be seen as part of the SIFMA C&L community.
- **Actionable insights from leading experts:** I'll have the chance to attend hands-on sessions with the foremost law firms, consulting firms, and service providers. I specifically plan to meet with [insert contact/firm name here].

Here is the estimated cost for me to attend:

- Registration: \$[Insert current price]
- Hotel: \$[Insert current price]
- Other Travel Expenses: \$[Insert amount]
- **Total: \$[Insert total]**

I recognize that attending this Seminar is an investment. I am confident that my participation will yield valuable professional development opportunities and enable me to enhance our organization's compliance and legal program.

Please let me know if you have any questions. Thank you for your support!

Best,

[Insert Name]